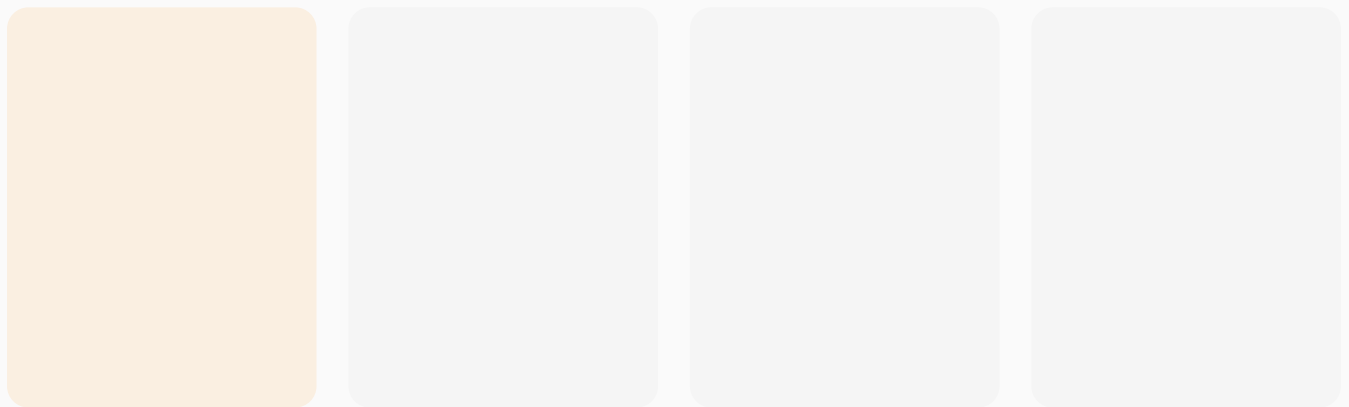


Orla opens its second studio

Press release, embargoed until 15 September 2026, 09:00 CET.



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Overview

Each page is written to be read on its own, without the pages around it. Nothing here depends on a particular tool, so it travels between teams. Where a number moved, the note beside it says what moved it. Dates and owners are left blank on purpose, so the template can be reused.

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A short summary opens every section, and the detail follows for anyone who wants it. The checklist at the end is the version we use on live projects. Nothing here depends on a particular tool, so it travels between teams. Use the sections in order the first time, then return to the ones your team needs.

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Every figure in this document comes from the last four quarters of reporting. The examples are drawn from real briefs, with client details removed. Use the sections in order the first time, then return to the ones your team needs.