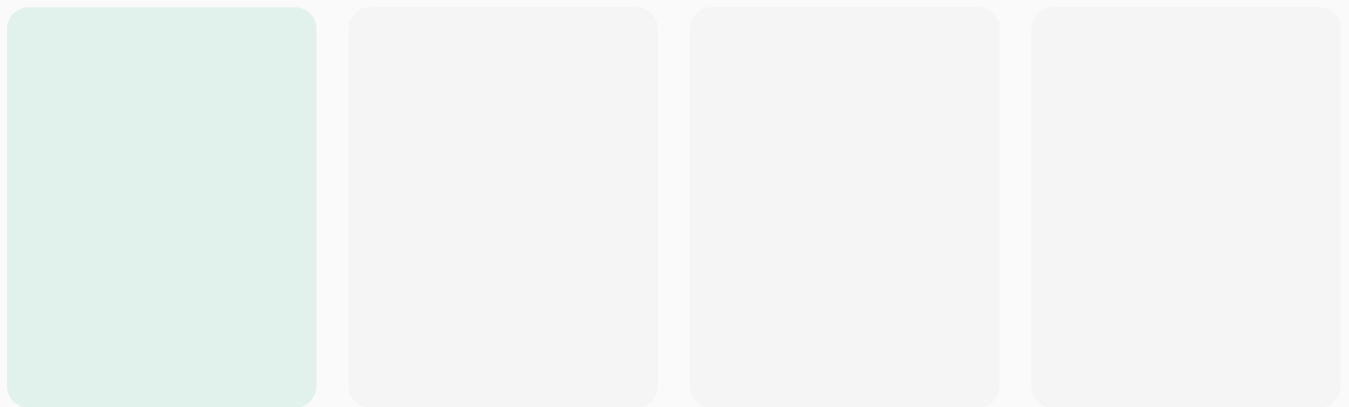


Launch checklist

The list we run the week before a site goes live.



01

Overview

Where a number moved, the note beside it says what moved it. A short summary opens every section, and the detail follows for anyone who wants it. The checklist at the end is the version we use on live projects. Each page is written to be read on its own, without the pages around it.

Use the sections in order the first time, then return to the ones your team needs. The examples are drawn from real briefs, with client details removed. A short summary opens every section, and the detail follows for anyone who wants it. The appendix lists every source, with the date it was last checked.

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02

What changed

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